



**Moscow, 28 January 2010**

**PRESS-RELEASE**

**IN 4<sup>th</sup> QUARTER 2009 ROSINTER POSTED 12.7 % RUBLE REVENUE GROWTH IN  
COMPARISON TO THE PREVIOUS 3 QUARTERS AND SHOWED A POSITIVE TREND IN ITS  
SSSG (L-f-L) AND GUEST TRAFFIC**

OJSC Rosinter Restaurants Holding (Rosinter), the leading casual dining restaurants chain in Russia and CIS (RTS and MICEX ticker: ROST), announces its trade update for the 4<sup>th</sup> quarter and the full-year of 2009. The release is published at [www.rosinter.com](http://www.rosinter.com).

**4Q 2009 and full year 2009 highlights:**

- 4Q 2009 consolidated revenue increased 12.7% in Ruble terms as compared to the average quarterly revenue in the first 9 months of 2009
- 2009 Revenue increased 0.7% in Ruble terms and SSSG (like-for-like revenue) declined 13.4% in 4Q 2009 and 16.1% in 2009 in local currency
- Franchise network increased 28.4% and expanded to 6 new cities
- Presence in transportation facilities expanded to Sheremetevo Airport Terminal D in Moscow.

In 2009, our (unaudited) consolidated revenue amounted to RUB 8,534 million demonstrating an increase of 0.7% as compared to 2008. During the same period, SSSG (like-for-like) in local currency decreased 16.1%, including a 0.3% average check decrease.

In 4Q 2009, our (unaudited) consolidated revenue increased 12.7% as compared to the average quarterly revenue in the first 9 months, though revenues declined 1.5% to RUB 2,331 million as compared with 4Q 2008. During the same period, our SSSG (like-for-like) in local currency declined 13.4%, including a 5.7% decline in average check.

In 2009, our franchise network increased 28.4% to 95 outlets, and as of 31 December 2009 we operated 350 restaurants, including 255 corporate restaurants, in 39 cities and 9 countries and 17 Costa Coffee outlets through our joint venture with Whitbread Plc.

During 2009, we made significant improvements in our debt portfolio which decreased 12.3% to US\$72.5 million (RUB 2,194 mln) as of 31 December 2009 while simultaneously reducing our short-term debt component to 48.9% from 95.5% as of 31 December 2008. As of 31 December 2009, 72.9% of our debt was denominated in Rubles.

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**Sergey Beshev, President and CEO commented:**

“In 4Q 2009 we delivered a 12.7% revenue growth in comparison to the previous 3 quarters. We also continued experiencing positive trends in guest traffic on a same store basis as a result of a strategy to increase customer loyalty which was supported in the last few months of 2009 by the continuing improvement in economic conditions and customer sentiment..

In our view, 2009 highlighted the robustness of our business model and its flexibility to keep growing, while simultaneously addressing successfully challenging market circumstances. We delivered good operational results in spite of a turbulent economic environment most of the year and of changes in consumers' behavior. In fact, we strengthened guest traffic to our restaurants by launching attractive menus and promotions, continued the expansion of our network by relying more on our increasing franchise operation and by adding very selective strategic corporate sites such as Sheremetevo Airport Terminal D and some key Moscow shopping malls. As well, we decreased our debt level and improved substantially its maturity profile.

We believe that in 2009 we enhanced our leadership in our market and strengthened our positioning as the operator that can best deliver on a massive scale high quality casual dining experiences at affordable prices in our markets. In 2010, our network and our business platform positions us to benefit from the on-going economic recovery in Russia”.

<b>Consolidated Revenue<sup>[1]</sup> Performance (million rubles)</b>					
FY 2009	FY 2008	% chg	Q4 2009	Q4 2008	% chg
<b>8,534</b>	<b>8,478</b>	<b>0,7%</b>	<b>2,331</b>	<b>2,367</b>	<b>-1,5%</b>
<b>SSSG<sup>[2]</sup> dynamics (local currency, %)</b>					
FY 2009			Q4 2009		
<b>(16.1%)</b>			<b>(13.4%)</b>		
<b>Average check dynamics (local currency, %)</b>					
FY 2009			Q4 2009		
<b>(0.3%)</b>			<b>(5.7%)</b>		
<b>Transaction dynamics (%)</b>					
FY 2009			Q4 2009		
<b>(15.8%)</b>			<b>(8.2%)</b>		
<b>Number of Stores (as of date)</b>					
	31 December 2009	30 September 2009	30 June 2009	31 March 2009	31 December 2008
<b>Total</b>	<b>350</b>	<b>340</b>	<b>336</b>	<b>335</b>	<b>337</b>
Corporate	255	252	250	258	263
Franchised	95	88	86	77	74
<b>Costa Coffee</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>12</b>

<sup>[1]</sup> Unaudited

<sup>[2]</sup> Same Store Sales Growth calculation is based on the pool of restaurants (116 outlets), which had operated for 18 months as of 1 January 2009.

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**Investors and analysts enquiries:**

**Amin Muci**

Head of Investor Relations

**Ilya Nemirovskiy**

Deputy Head of Investor Relations

e-mail: [ir@rosinter.ru](mailto:ir@rosinter.ru)

Tel.: + 7 495 788 44 88 ext. 2108, 2574

**Press enquiries:**

**Valeria Silina**

PR director

**Ekaterina Razina**

Press-secretary

e-mail: [2pr@rosinter.ru](mailto:2pr@rosinter.ru)

Tel.: +7 495 788 44 88 ext. 2676

**Note to Editors:**

**As at 31 December 2009 OJSC Rosinter Restaurants Holding** is the leading casual dining restaurant company in Russia and CIS, which operates 350 outlets, including 95 franchised restaurants in 39 cities in Russia, the CIS and Central Europe, including Baltic countries. The Company offers Italian, Japanese, American and Russian cuisine under its proprietary brands IL Patio, Planet Sushi and 1-2-3 Cafe and its licensed brands T.G.I. Friday's and Sibirskaya Corona. Also through a Joint Venture with Whitbread Plc the company is currently developing the Costa Coffee chain in Russia, (17 coffee shops). Rosinter reported consolidated revenues of US\$341.1 million, in accordance with audited IFRS accounts, for the twelve months ended 31 December 2008. Rosinter Restaurants Holding is listed on RTS ([www.rts.ru](http://www.rts.ru)) and MICEX ([www.micex.ru](http://www.micex.ru)) under the stock tickers ROST.