



**Moscow-Hamburg, 16<sup>th</sup> of March, 2009**

**PRESS-RELEASE**

**European Restaurant Oscar Awarded to Russian Entrepreneur  
Rostislav Ordovsky-Tanaevsky Blanco**

Rostislav Ordovsky-Tanaevsky Blanco, founder and CEO of Rostik Group, has been awarded a restaurant Oscar (Hamburg Foodservice Prize 2009), for its contribution to the development and innovation of Russia's restaurant market. The awards ceremony is being held in the framework of the International Foodservice Forum and the Internorga Trade Fair.

The European restaurant Oscar which covers all segments of the restaurant business has been awarded by Foodservice Europe Publishers since 1983 for entrepreneurial achievements that have had an important effect on the market structure, that have boosted the development of the whole industry and that can be considered national or international benchmarks.

**At the awards ceremony Rostislav Ordovsky-Tanaevsky Blanco was presented as follows:**

«For unparalleled development and innovation on Russia's market, Foodservice is awarding one of the most successful and well-known restaurateurs in Russia. His business currently has over 500 restaurants based in 11 countries. A grandchild of Russian emigrants, born in South America, he once started his business from scratch in Russia. Over 19 years he has managed to obtain the leadership in the QSR and Casual Dining restaurant market in Russia and CIS. He has founded Rostik's – a popular QSR chain – which is currently developing under Rostik's *kfc* brand in a unique alliance with Yum!Brands. It currently operates 170 outlets with about \$160 million turnover. Rosinter Restaurants Holding is player №1 in the Casual Dining segment, which currently runs over 340 outlets under its corporate brands – IL Patio, Planet Sushi, 1-2-3 Café; and licensed brands - T.G.I. Friday's and Costa Coffee and has \$343,4 million turnover. The fact that Rosinter is Russia's first and only publicly traded restaurant company is a testimony to Rostislav's courage and his great entrepreneurial spirit».

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**Note to editor:**

The Rostik Group Corporation was founded in 1981. Today it is actively developing several businesses in Russia, the CIS and CEE region:

- **OJSC Rosinter Restaurants Holding** – the leading full-service casual-dining restaurant chain in Russia and CIS operating under its own corporate brands — IL Patio, Planet Sushi, 1-2-3 Café — and licensed ones — T.G.I. Friday's and Sibirskaya Korona. The Company is also developing the Costa Coffee™ chain in Russia through a Joint Venture with Whitbread PLC.
- **ROSTIK'S-KFC** is a popular quick-service restaurant chain specializing in chicken dishes. It has been developed in Russia and CIS countries in a strategic partnership between the Rostik Group corporation and Yum!Brands that began in 2005.
- **Karlson Tourism** — a travel agency;
- **CorpEstate** — real estate and logistics;
- **Plenia** — health hypermarkets.