



Moscow, August 28, 2014

PRESS RELEASE

**IN 6M 2014 CONSOLIDATED NET OPERATING REVENUE AMOUNTED TO RUB 4 521 MLN.
REVENUE IN TRANSPORT HUBS AND CANTEENS INCREASED BY 13.8%.**

OJSC Rosinter Restaurants Holding (Rosinter), the leading casual dining restaurant chain in Russia and CIS (Moscow Exchange MICEX-RTS ticker: ROST), announces its trade update for 6M 2014.

The release is published at www.rosinter.com.

- The gross revenue of all comparable stores ^[1] decreased by (7.6)% in 6M 2014 in comparison with 6M 2013; at the same time gross revenue of all comparable stores in transport hubs and canteens increased by 6.1%.
- In 6M 2014 consolidated total net operating revenue ^[2] decreased by (8.9)% to RUB 4 521 mln in comparison with 6M 2013; net operating revenue in transport hubs and canteens increased by 13.8% to RUB 1 096 mln in comparison with 6M 2013.
- Our network includes 369 outlets as of June 30, 2014: 336 casual dining restaurants, 32 Costa Coffee coffee shops and 1 McDonald's. In transport hubs we have 54 outlets including 15 Costa Coffee coffee shops.

Consolidated Net Operating Revenue^[2] Performance ('M RUB)

Total			Hubs and canteens		
6M 2014	6M 2013	% chg	6M 2014	6M 2013	% chg
4 521	4 964	(8.9)%	1 096	964	13.8%

Same-Store Sales Growth^[1] dynamics (RUB)

Gross Revenue, 6M 2014		Average Check, 6M 2014		Number of Transactions, 6M 2014	
Total	Hubs and canteens	Total	Hubs and canteens	Total	Hubs and canteens
(7.6)%	6.1%	(0.5)%	(0.3)%	(7.1)%	6.5%

Number of Stores, eop

	June 2014	Dec 2013	June 2013
Corporate	235	253	258
Franchise	134	131	125
Total	369	384	383

^[1] Calculation is based on gross sales data (including VAT) for the pool of currently operating mature restaurants, which had operated for 18 months as of 30 June 2014.

^[2] Unaudited operating revenue includes only total net sales of corporate restaurants and canteens and does not include revenue from premises sublease, franchise operations and other revenue items.

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Sergey Zaytsev, President and Chief Executive Officer, commented:

“Economic slowdown and instable political situation in 1H 2014 affected consumer spending in restaurant segment which had a negative impact on operational results of that period. The company continued portfolio optimization exiting of non-core and non-profitable assets which caused decrease in revenues as well.

Rosinter continues focusing on business in transport hubs particularly in Moscow railway stations where we do see positive trend as result of considerable investment in 2H 2013. Given the growing potential for development of this business in the future we start disclosing our transport hubs operational results since this 1H 2014 trade update.

By the end of June 2014 Rosinter operated 17 stores in Belorussky, Paveletsky, Kursky, Kazansky and Leningradsky railway stations and 37 restaurants and cafes in the territories of airports including 1 McDonald's in the new terminal of Pulkovo airport, Saint Petersburg.”

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Note to Editors:

As of 30 June 2014 OJSC Rosinter Restaurants Holding is the leading casual dining restaurant company in Russia and CIS, which operates 369 outlets in 42 cities in Russia, CIS and Central Europe, including Baltic countries. The chain has 337 stores, including 134 franchised restaurants, and 32 Costa Coffee outlets. The Company offers casual dining Italian and Japanese cuisine under its proprietary brands IL Patio and Planet Sushi. In addition, Rosinter Restaurants Holding develops and operates under franchise agreements a chain of American restaurants TGI FRIDAYS and a chain of British cafeterias Costa Coffee. In March 2012 RAZVITIYE ROST LLC (a subsidiary of OJSC Rosinter Restaurants Holding) has acquired the right to develop McDonald's brand on a franchise basis in Moscow and Saint Petersburg transportation hubs. Rosinter Restaurants Holding is listed on the Moscow Exchange MICEX-RTS (moex.com) under the stock ticker ROST.