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PRESS RELEASE

CHANGES WITH ROSINTER SENIOR EXECUTIVE TEAM

Rosinter Restaurants Holding, OJSC (Rosinter), the leading casual dining restaurants chain in Russia and CIS (Moscow Exchange MICEX-RTS ticker: ROST), announces the structural changes with senior executive team.

Kevin Todd is stepping down from his role of President and CEO of Rosinter effective March the 28th. Sergey Zaytsev, current Senior Vice President, Commercial and Corporate Management of Rosinter, has been appointed as holding President and CEO for the Company and will report to the Chairman of the Board of Directors. Sergey is an experienced professional in the restaurant business in Russia who combines knowledge of international business practices in the industry with a deep understanding of the business environment in Russia and CIS.

Rostislav Ordovsky-Tanaevsky Blanco, Chairman of the Board of Directors, commented:

"It is with regret that we announce that Kevin is leaving our company. During his two years in Rosinter, Kevin led the company and our team through an important period. My colleagues Board members and our team join me in thanking him for all the contribution he made with his industry knowledge and his management expertise. Sergey Zaytsev who will be the holding President and CEO of the Company has been working in Rosinter since 1992 in senior management roles, he has worked with Kevin for the last two years and knows the Rosinter business and the Russian market intimately which will ensure a smooth transition in our operation and in the execution of our strategy".

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Note to Editors:

As at 31 December 2013 OJSC Rosinter Restaurants Holding is the leading casual dining restaurant company in Russia and CIS, which operates 384 outlets in 42 cities in Russia, CIS and Central Europe, including Baltic countries. The chain has 352 restaurants, including 131 franchised restaurants, and 32 Costa Coffee outlets. The Company offers casual dining Italian and Japanese cuisine under its proprietary brands IL Patio and Planet Sushi. In addition, Rosinter Restaurants Holding develops and operates under franchise agreements a chain of American restaurants TGI FRIDAYS and a chain of British cafeterias Costa Coffee. In March 2012 RAZVITIYE ROST LLC (a subsidiary of OJSC Rosinter Restaurants Holding) has acquired the right to develop McDonald's brand on a franchise basis in Moscow and Saint Petersburg transportation hubs. Rosinter Restaurants Holding is listed on the Moscow Exchange MICEX-RTS (rts.micex.ru) under the stock ticker ROST



Sergey Zaytsev joined Rosinter in 1992. From 1983 to 1992, he was General Director of the Soviet-Belgium Joint Venture. In Rosinter, he held position of General Director of regional Rosinter-Novosibirsk, JV (1992–2003, 2003–2005), Vice President of Development of Rostik Group corporation (2005–2009), and is currently the General Director of Rosinter Restaurants, LLC.

Sergey graduated from the Novosibirsk State Academy of Water Transport with a degree in engineering and received a doctorate in technical sciences.